

Dear IAHPERD Members,

This spring we announced that the partnership between SHAPE America (and all state affiliates) and the American Heart Association would end on July 1, 2018.

We are proud of the impactful programs we've built within this partnership and are truly grateful for the tireless dedication of our community members who have ensured the program's continued success.

The financial benefits from this partnership have ended.

You may have been approached by the American Heart Association to be an event coordinator for their new program "Heart Challenge."

Please know that if you decide to participate, no financial benefit will be going to SHAPE America or to IAHPERD.

SHAPE America is committed to

- opening doors to alternative fundraising opportunities for teachers, schools and students
- offering more choices for educational fundraising activities that support strong health and physical education programs
- ensuring that all children develop the ability and confidence to be physically active and make healthy choices for a lifetime

As a nonprofit 501c3 organization, we rely on donations, member and organizational support to provide the programs and resources that support health and physical educators at every level.

Our new direction! Two new pilot programs! Details coming soon!

SHAPE America will soon unveil a community virtual race program that all of us can encourage our communities to participate in. It will launch on October 22 and conclude on Giving Tuesday, November 27.

The second pilot program will be school based signature program and roll out in January 2019.

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